



MEDIA KIT

Release Date: May 1st, 2022

845.287.0707 ■ ads@balebusta.com ■ balebusta.com

Ad prices & sizes

All ads are full colored & glossy

FULL PAGE

\$395

Premium pages

first 36 pages
or any specific placement

\$450

Page 3 \$625 Page 5 \$540 Page 7-9 \$510

Back Cover \$790 Inside front/back cover \$490

Ad Size:

6.5" W 10" H

0.25" bleeds each side

3/4 PAGE

\$325

Ad Size:

5.8" W
6.9" H

HALF PAGE

\$215

Ad Size:

5.8" W
4.5" H

HALF PAGE

\$215

Ad Size:

2.8" W
9.3" H

1/4 PAGE

\$125

Ad Size:

2.8" W
4.5" H

1/4 PAGE

\$125

Ad Size:

5.8" W
2.2" H

1/8 PAGE

\$75

Ad Size:

2.8" W
2.2" H

Ad Size:

5.8" W
1" H

1/16 PAGE

\$45

Ad Size:

2.8" W
1" H

CLASSIFIEDS

\$15 per line

Bold - \$25 per line

Deadline for
Premium pages

**MONDAY
5PM**

Deadline for
late ads

**TUESDAY
12PM**

On newsstands

WEDNESDAY

your ad in every balebusta's kitchen!



9,500 hard copies
distributed weekly.



60 Convenient
locations all around KJ.



The #1 place to get the
balebusta's attention = results!