



פאר די פארנומענע באלעבאסטע

# Media kit

845-287-0707 ■ [ads@balebusta.com](mailto:ads@balebusta.com) ■ [balebusta.com](http://balebusta.com)



# Ad prices & sizes

All ads are full colored & glossy

## Full page

\$360

### Premium pages

first 25 pages  
or any specific placement  
\$390

Page 3 \$470 Page 5 \$440

Back cover \$600 Inside front/back cover \$420

Ad Size:

6.5" W 10" H

0.25" bleed each side

## 3/4 page

\$290

Ad Size:

5.8" W  
6.9" H

## Half page

\$195

Ad Size:

5.8" W  
4.5" H

## Half page

\$195

Ad Size:

2.8" W  
9.3" H

## 1/4 page

\$115

Ad Size:

2.8" W  
4.5" H

## 1/4 page

\$115

Ad Size:

5.8" W  
2.2" H

## 1/8 page

\$65

Ad Size:

2.8" W  
2.2" H

Ad Size:  
5.8" W  
1" H

1/16 page  
\$35

Ad Size:  
2.8" W  
1" H

Deadline for  
**Premium pages**  
**Monday 5pm**

**Late ads**  
Tuesday 2pm

Deadline for  
graphical work is  
**Monday 3pm**

\*Additional charge for any graphic work

**on newsstands**  
**Wednesday**  
**Morning.**

your ad in every balebusta's kitchen!

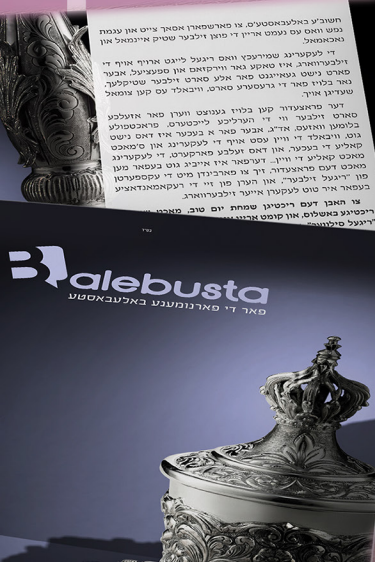
B seen. B noticed.

# Full exposure

**\$1,695**

**Includes:**

**Cover image, Article feature, 3 full pages.**



\*based on availability



**9,000 hard copies  
distributed weekly.**



**60 Convenient  
locations all around KJ.**



**The #1 place to get the  
balebusta's attention = results!**

your ad in every balebusta's kitchen!