



KIRYAS JOEL'S BALEBUSTA

MEDIA KIT

RELEASE DATE: 6.1.2023

AD SIZES

Full Page

All pages are full colored and glossy

7.75" x 10.75"

0.25" bleeds each side

3/4 Page

6.75" x 7.25"

2/3 Page

4.425" x 9.75"

1/3 Page

2.1" x 9.75"

Half Page

6.75" x 4.75"

Half Page

3.25" x 9.75"

1/4 Page

3.25" x 4.75"

1/4 Page **6.75" x 2.25"**

1/8 Page

3.25" x 2.25"

Banner **6.75" x 1"**

1/16 Page

3.25" x 1"

AD RATES

Full Page

\$420

Premium pages

first 55 pages
or any specific placement
\$480

Page 3 Pages 5 Pages 7-9
\$650 \$600 \$550

Back cover Inside front/
back cover
\$970 \$540

3/4 Page

\$340

2/3 Page

\$315

1/3 Page

\$185

Half Page

\$250

Half Page

\$250

1/4 Page

\$150

1/8 Page

\$95

Banner **\$95**

1/16 Page

\$55

Classified Rates:

Single Classified: **\$15** **Bold: \$25**
(up to 100 characters)

\$15 for additional 100 character count \$25 for additional 100 bold character count

845.287.0707 #2 | Classifieds@Balebusta.com

Deadlines:

Deadline for classifieds
MONDAY 3PM

Deadline for Late Ads
TUESDAY 12PM

Deadline for Premium pages
MONDAY 5PM

On newsstands
WEDNESDAY

ARTICLE FEATURES

Take your business to the next level by featuring your company in a unique advertorial that will create a lasting impression on our readers.

Call to inquire





Be Seen.

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